

Assistant Manager Creed

I am a leader.

Outstanding leaders go out of their way to boost the self-esteem of the people they lead.

I believe in people more than they believe in themselves,
and this will increase their belief in themselves. When people believe in themselves, it's amazing what they can accomplish.

I appreciate all our people.

The deepest craving of human nature is the need to feel appreciated. There may be nobody else in a reps life that appreciates them today.

I encourage people daily.

A person may not be as good as I tell her she is (yet), but she'll try harder thereafter. People who feel special tend to perform like special special people

I will never be too busy to help.

No matter how busy I am, I must take time to make the other person feel important, because I never know when an encouraging moment and a few sincere words can have a profound impact on a life.

I create the team.

It is up to me, 100%, to create the team atmosphere that propels people forward.

I will spread sunshine to all.

A compliment is verbal sunshine. We love others NOT for who they are, but for how they make us feel.